



## Evelyne Freitag (born 1966)

Graduate in business management, Managing Director and CFO for the DACH region at Goodyear Dunlop Tires Germany GmbH

Evelyne Freitag has been Managing Director and CFO for the DACH region at Goodyear Dunlop since 2011 and is responsible for 7,500 employees, 6 plants and sales of €2.8 billion. She was previously Vice President Finance & Supply Chain at the pharmaceutical company Pfizer and Managing Director at the brand-name manufacturer Pentland. The expert for finance and innovation launched her career at Kraft Foods and at the Daimler Group, where she helped develop the SMART Automobile and Mobility Concept. Before that, she completed various study programs in economics and business management at the École Supérieure de Commerce de Paris (ESCP Europe), the University of Hohenheim (Stuttgart) and INSEAD (Fontainebleau).

### **Special know-how and experience for working as a member of the Supervisory Board at euromicron AG:**

Evelyne Freitag is a proven financial expert with extensive management experience. She has high operational expertise in establishing efficient business management structures and processes and has implemented innovative financing models and capital measures. She successfully simplified the legal entity structure at Goodyear and developed models for financing investments together with banks, leasing companies and financial services providers. At the same time, she merged the German-speaking markets into a DACH region.

She has accomplished numerous M&A projects (commercial due diligence, joint venture and carveouts) and also controlled post-merger integrations in the course of her career. Her greatest successes in the field of internationalization include the rollout of globally centralized shared services and the development of distribution strategies. In the fields of restructuring, transformation and change management, she also boasts impressive successes in the reorganization of distribution of Pentland's sport article brands (Reusch, Speedo, Ellesse, Berghaus) to create an efficient and customer-oriented multi-brand organization in Germany.

### **Expertise/focal areas:**

Finance and controlling, accounting in compliance with the German Commercial Code (HGB) and US GAAP/IFRS, purchasing, IT, process management and efficiency, organizational development, change management

### **Other Supervisory Board posts:**

None